



**1970 SS 454 Chevrolet Chevelle**

Owner: Ron Banach  
Toms River, New Jersey

**D**ETROIT DIDN'T BUILD THEM much hotter than Chevy's solid-lifter LS-6 454-cube, 450-horse big block. Which was just fine with Ron Banach, who bought the Chevelle brand new and raced it for three years, usually against the five other LS-6-powered Chevilles that were in a 3-block radius.

After rebuilding the engine, Ron decided to preserve the car for posterity. The 70,000-mile musclecar now sees oil and filter changes at 1000-mile intervals.



# STARTING YOUR ENGINE IS A TERRIBLE THING TO DO.



**B**ecause at start-up, your oil's in the pan, not in the engine. So when you turn the key, parts grind together. And in those first critical seconds, 70% to 80% of all engine wear takes place.

## **Slick 50 Engine Treatment does what no other lubricant can**

It protects engines at start-up. So even during dry starts when oil and additives aren't there, Slick 50 is lubricating and protecting your engine to help reduce wear.

In fact, Slick 50 was recently tested by a major EPA-recognized independent laboratory. And when the results were in, the Slick 50 treated engine had less than 50% wear compared to the test engine run with reference oil alone.

And additional tests have also shown a dramatic reduction in fuel consumption.

## **It's not an additive, not an oil**

It's Slick 50 Engine Treatment. A special treatment that bonds PTFE to working metal engine parts to create a tough slippery coating that lubricates and protects for more than 50,000 miles.

So to keep your vehicle on the road longer and drive down operating costs, treat your engine to Slick 50.

*Because without it, starting your engine really is a terrible thing to do.*

**SLICK®**  
The Engine Wear  
Protector. 50

Available nationwide at Chief Auto Parts, Autoworks, Crown Autoworks, Kragen Autoworks, Checker Autoworks, Schuck's Autoworks and Pep Boys Outlets.